

ANNEX I. Template of LIVING LAB Work Plan

WORK PLAN FOR LIVING LAB IN VILNIUS “AUKŠTAMIESTIS” PROJECT

I. Scope of the LIVING LAB

Description of the area of LIVING LAB. Sketch physical characteristics, usability and other features of the public space selected for your Living Lab. Describe any cultural, societal, technological and regulatory backgrounds that influence or could influence your case study.

Aukštamiestis (en. Uptown) is an altitude part of Vilnius district Naujamiestis (en. New town). Although titled as new town it is one of old parts of the city planned in XIX century. Naujamiestis district consisting of two parts: upper and lower. It is located in the central part of the city on the left bank of the Neris River, to the west of Vilnius railway station. New Town occupies an area of 4.92 km², there live about 23 232 people (2013)¹. Naujamiestis has boundaries with Old Town district, Vilkipėdė, Naujininkai districts, in the northern part with the river Neris, (see pictures 1 and 2 in supplements).

Naujamiestis is known for Lukiškės square (public square), Taurus mountain (recreation zone), many embassies, consulates, night clubs, bars, youth gathering places². This area includes Bus and Train stations of Vilnius. There is concentrated 22 % of all Vilnius industry, commercial, communications, construction, transport companies, commercial banks of Lithuania, as well as many educational, medical institutions, tourism and service companies, Lukiškes Remand Prison-Closed Prison³.

Aukštamiestis basically describes area of three-four quarters (blocks) in Naujamiestis district, limited by streets of Švitrigaila, T. Ševčėnka, Vytenis and Paneriai⁴, (see Picture 3 in supplements). Aukštamiestis area is a poorly described in publicly available information. The main feature of the area is previously industrialized zone. Where the change of industrial situation, in the last decade

¹ <http://www.vilnijosvartai.lt/vietoves/naujamescio-seniunija/>

² [https://lt.wikipedia.org/wiki/Naujamiestis_\(Vilnius\);](https://lt.wikipedia.org/wiki/Naujamiestis_(Vilnius);)

[http://www.maps.lt/katalogas/Vilniaus-miesto-](http://www.maps.lt/katalogas/Vilniaus-miesto-savivaldyb%C4%97/Naujames%C4%8Dio-seni%C5%ABnija)

<http://www.vilnijosvartai.lt/vietoves/naujamescio-seniunija/>

³ <http://www.vilnius.lt/index.php?3438647635>

⁴ <https://www.l5min.lt/naujiena/aktualu/lietuva/isrink-idomiausia-naujo-kurybisko-vilniaus-rajono-aukstamiestis-vizija-56-531128>



dictated for a search of new application of industrialized object for daily use. This area includes residential buildings, business residences, business centers, buildings of public (governmental) institutions, university departments, cultural and leisure spots. Anyone interested can join Aukštamiestis community on facebook⁵ Main cooperating communities in this area is Aukštamiestis community, Center of Architecture⁶, Art factory Loftas and division of Municipality for Naujamiestis district.

One of the most outstanding cultural spots is “Menu Fabrikas Loftas” (en. Art Factory Loftas)⁷ – Further in the text LOFTAS. LOFTAS is located in the industrial district of Vilnius New Town, in an impressive ex-ELFOS factory (and open space around it), where legendary radio receivers, turntables, tape recorders and cassette recorders "Elfa" were produced throughout the USSR.⁸ Due to the use of all spaces - open spaces during the summer, and the launch of winter activities under the roof - LOFT becomes a great example of open space, which is especially relevant with more than half a year's cold or cool season in the country. LOFT is known for original events: it holds concerts and parties that have been talked about for a long time, visual arts, cinema, theater, fashion designers, dance experiments, conferences, educational seminars, interactive interdisciplinary art forms, and sometimes even alternative sports. In 2017, November-December it cooperated in initiative “Naujamiesčio dienos” (en. New Town days). Event united municipality, district government, representatives of creative industries, communities of seniors, disabled, residents and guests of the city. LOFTAS organized Family weekend, Youth Weekend, Seniors Sunday, Aukštamiestis creative workshop, closing event.⁹ “Sunday of Seniors” (2017 Dec. 10) included¹⁰ lesson with drum band, performances of seniors' art collectives, retro and folk dances.

One of the main technological and societal difficulties this case might be affected is the lack of publicly available and reliable information. Municipality and district information is service oriented. There is not much insights or analysis done from different perspectives, especially from social sciences sphere. The initiative of creative workshop for architects „Aukštamiestis Arterija“ in 2015 and “Aukštamiestis public spaces” in 2016 might give insight from architects and urban planners perspective depending on the availability of the material and results. While the main source of

⁵ <https://www.facebook.com/aukstamiestis/>

⁶ <http://www.arch-centras.lt/projektai.html>

⁷ <http://www.menufabrikas.lt/>

⁸ <http://renginiai.kasvyksta.lt/177/vilnius/loftas>

⁹ <http://www.vilnius.lt/index.php?559138139>

¹⁰ <https://www.facebook.com/events/372079063235722/>



knowledge about community, activities, events is only Facebook posts, events, news on social media.

See Pictures 1,2,3 in supplements of the work plan

Objectives of the LIVING LAB. Elaborate the general aim of the Living Lab with specific objectives in the tables provided below. Keep in mind, that The LIVING LABs approach aims at exploring dynamics of user’s behaviour and characteristics of public space from social, technological, and urban design perspectives.

The general aim of LIVING LAB VILNIUS is to explore dynamics of exclusive successfully operating cultural spot LOFTAS as a service for community and expand knowledge on how cyber enabled open spaces function paying attention to local stakeholders, context with a special focus on seniors social group.

What & why?	Cultural spot LOFTAs activities in cooperation with municipality and different district communities and groups, with a focus on seniors communities activities. Because there is successful initiatives to analyze, including starting new events for the selected group – seniors.
Who?	The members of Social Technology LAB, in cooperation with district municipality, Aukštamiestis community and LOFTAS team
The Context	Aukštamiestis community and LOFTAS is an exceptional in context of Lithuania and perfectly fitting project scope case of industrialized space adaptation for new uses and new stakeholders’ groups and is an open space
How?	Document analysis, social media observation, interviews, inquiries

Objectives:

1	To complete document analysis and social media observation for description of case conditions, context and create qualitative and quantitative research instruments
2	To explore characteristics of cyber open places from social, technological, and urban design perspectives by interviewing stakeholders
3	To generalize the scientific results about behavior of focus user group – seniors – based on results of inquiry and

Description of actors related to the case study. Describe actors (public place users, owners, investors etc.) including partner organizations that contribute to execution of the research. Specify if the case study targets at some specific group (e.g. youth, elderly using the public place etc.).

The case study of Aukštamiestis mainly relates to three groups of stakeholders: (1) residents and their communities, (2) owners of business and cultural spot and (3) municipality, mainly – district municipality. The case study targets at elderly using public place who in the case are titled as seniors or seniors community.

Research group. Identify the leader and members of the research group (name and surname, affiliation, position and tasks in case study (for tasks in case analysis see part 3 Research and Timetable)).

Prof. Aelita Skaržauskienė , professor at Mykolas Romeris University, Head of Social Technology LAB – group leader

Assoc. Prof. Gintarė Žemaitaitienė associate professor and vice-dean at Mykolas Romeris University, member of Social Technology LAB

Dr. Birutė Bitrėnaitė – Žilėnienė, professor at Mykolas Romeris University (till 2017December). Research methodology creator.

Dr. Monika Mačiulienė , lecturer at Mykolas Romeris University, member of Social Technology LAB

Dr. Edgaras Leichteris responsible for the contacts with industrial partners

2. Methodology for exploring the LIVING LABs.

In the template below, outline the data sources and qualitative and/or quantitative collection methods for each dimension of digital co-creation index.

PLACE ATTRACTIVENESS		
Dimension	Method(s)	Comments
Uses and activities	<i>Inquiry for stakeholders group 1, interview with stakeholders form group 2</i>	
Comfort and image	<i>Inquiry for stakeholders group 1, interview with stakeholders form group 2</i>	
Access and linkages	<i>Document analysis, Inquiry for stakeholders group 1</i>	
Sociability	<i>Interview with stakeholders form group 2, inquiry for stakeholders group 1</i>	



DIGITAL INCLUSIVENESS INDEX		
Dimension	Method(s)	Comments
Risk related technologies	<i>Monitoring social media platforms, netnography, interview with stakeholders form group 2 and 3</i>	
Expansion related technologies	<i>Monitoring social media platforms, netnography interview with stakeholders form group 2 and 3</i>	
Social value creating technologies	<i>Monitoring social media platforms, netnography interview with stakeholders form group 2 and 3</i>	
SOCIAL RESPONSIVENESS INDEX		
Dimension	Method(s)	Comments
Dynamism, openness and flexibility	<i>Monitoring social media platforms, netnography interview with stakeholders form group 2 and 3</i>	
Transparency	<i>Monitoring social media platforms, netnography interview with stakeholders form group 2 and 3</i>	
Decentralization and self-organization	<i>Monitoring social media platforms, netnography interview with stakeholders form group 2 and 3</i>	
Social maturity	<i>Monitoring social media platforms, netnography interview with stakeholders form group 2 and 3, inquiry for stakeholders group 1</i>	
Generated public value	<i>Monitoring social media platforms, netnography interview with stakeholders form group 2 and 3,</i>	

3. Research plan and timetable.

Outline of the main activities and their timetable below.

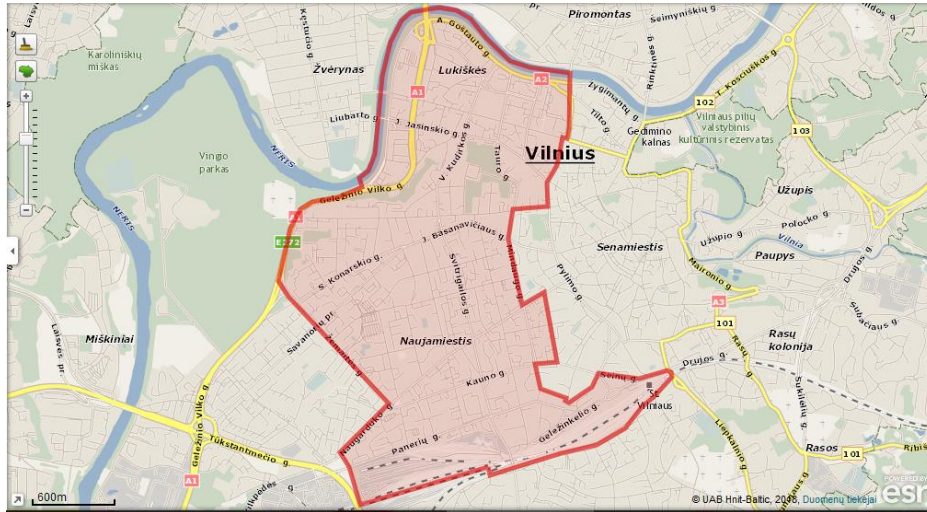
No.	Activity	Time of completion	Responsible researcher	Comments
1	Document analysis, instrument creation	January, 2018	A. Skarzauskiene	
2	Observation	February, 2018	G.Zemaitaitiene M.Maciuliene	

3	Interview and inquiry	March, 2018	<i>G.Zemaitaitiene M.Maciuliene</i>	
4	Data analysis	April, 2018	<i>G.Zemaitaitiene M.Maciuliene</i>	
5	Discusion of preliminar case results	May, 2018	<i>E.Leichteris</i>	
6	Submission of the report	June, 2018	<i>A.Skarzauskiene</i>	



SUPPLEMENTS

Picture 1 Naujamiestis district (en. New Town) in the maps of Vilnius city center. **Source:** Maps.lt



¹¹ <http://www.maps.lt/map/default.aspx?lang=lt#q=Naujames%20sen..%20Vilniaus%20m.%20sav.>

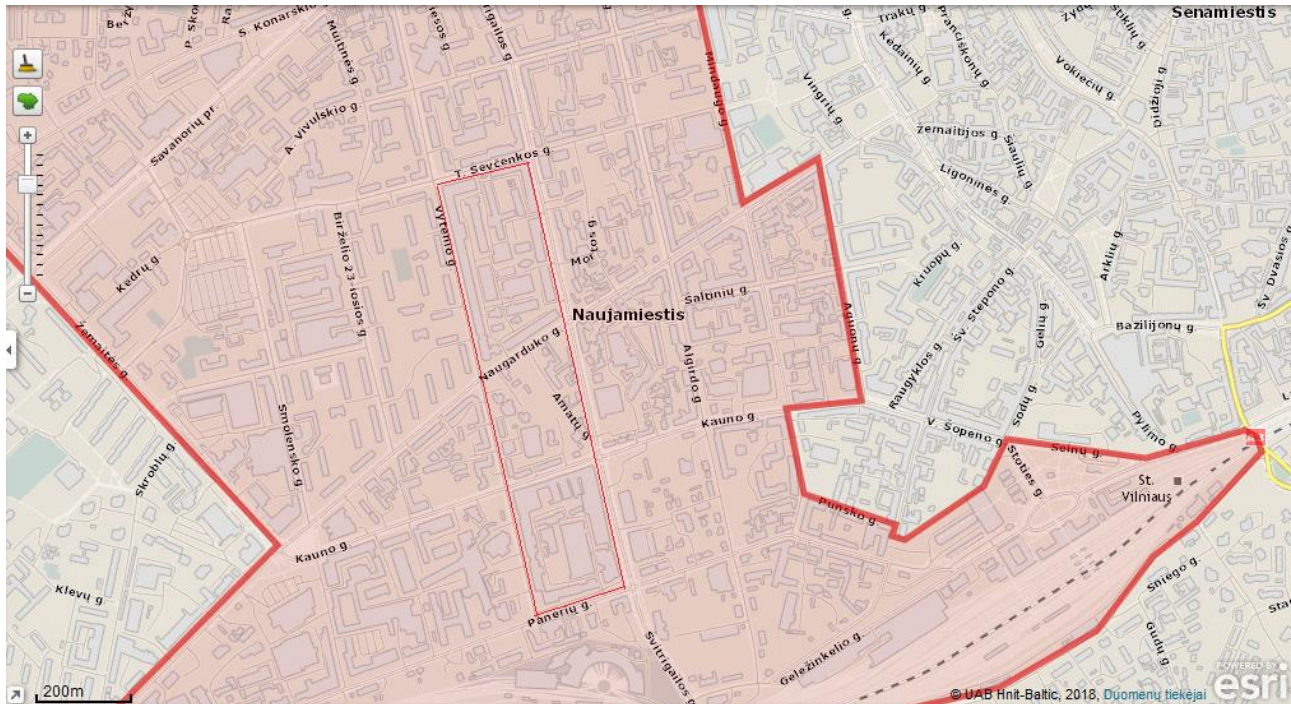


Picture 2 Maps of Vilnius city districts. Naujamiestis No. 16. **Source:** Wikipedia¹²



Picture 3 Aukštamiestis (en. Uptown)

¹² <https://en.wikipedia.org/wiki/Vilnius>



Source: maps.lt, Aukštamiestis blocks marked by case study authors