

Dear Industrial Partners,

The project “**C3PLACES** – using ICT for co-creation of inclusive public spaces” launches the call for IT companies (startups), private (groups of) software developers, co-working hubs, household innovators, artist, etc., to offer their products, services and concepts to be introduced and tested in LIVING LABS of the project partners in Lisbon (Portugal), Milan (Italy), Vilnius (Lithuania) and Ghent (Belgium).

We are looking for partners with products, services or concepts aiming to:

- increase interactive communication between people in public open spaces
- allow connecting public spaces in different countries
- create or promote new uses of public open space
- progress collaboration and collective decision making
- provide information about use of the public open space
- collect or process information about the physical space

Why would you respond?

Project team offers to increase value of your products, services and concepts by analyzing the usability of your product in different cities through Scientific Living Labs environment, business case studies based on empirical evidence, generalized customer feedback on product/service performance and international visibility. Agreements with the city councils may be in order to place your products in public open spaces.

Your expression of interest should include

(1) Links to the websites referring to your products, services or concepts/ or a short description; (2) List of arrangements in order to implement your products and services in public open spaces; (3) General profile of your products, services or concepts highlighting the relation to the project objectives.

Industrial partners' selection criteria

(1) Additional value created to the society by the means of your products and services; (2) Implemented social responsible approach by developing products, services and concepts; (3) Focus on increasing attractiveness, responsiveness and inclusiveness of public open places; (4) Targeting collective collaboration and interaction between different social groups and stakeholders.

Project description

C3PLACES aims at developing strategies and tools to increase the quality of public open spaces through Information and Communication Technologies (ICT) by influencing positively co-creation and social cohesion effects. In the last decades, ICT have grown into an important social medium. C3PLACES explores the possibilities of ICT as a fuel and tool to enhance the attractiveness, responsiveness, and inclusiveness of public open spaces, boosting the transformation of public space into a place as a trusted service for community. It explores the new dynamics of open spaces and expands our understanding on how mediated public open spaces function, paying attention to stakeholders, local context and different social groups. As a result, C3PLACES will develop innovation in the form of people-place-technology, which are social in two ways: not only society will benefit by opening innovative solutions, but also community members will be involved in developing such innovation. Following Living Lab projects will be implemented in selected public locations.



The Ghent Public Space Living Lab

The Ghent Public Space Living Lab is located in a public park and square that connect to the newly build library of the future “De Krook”. Currently, the park is very low-tech compared to “De Krook” which is the main public hub for innovative technologies in Ghent. This location thus opens the opportunity to take technology to the open space and explore how it can change the use, experience, and perceived quality of this space. It also opens the opportunity for a combined indoor-outdoor experience. The area of application can be extended to Muinkpark and Muinkaai which are very close by and have a more tranquil recreational character to form a loop that is currently perceptually not very strong.



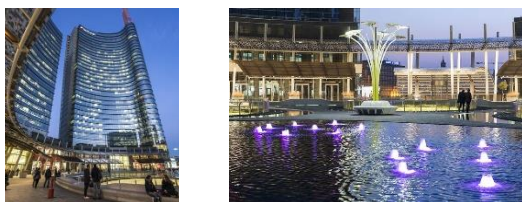
The Lisbon Alvalade Living Lab

Case study Lisbon will be developed in the neighborhood Alvalade which constitutes a distinctive and paradigmatic modernist model in the history of Lisbon’s urban planning. It is organized in eight “housing unit” cells, built around a central core – the primary school. Teenagers are the main focus of the case study. To better understand their behaviors, needs and expectations on public spaces, the research will be built on workshops with teenagers to be organized with a secondary school Padre António Vieira. The pilot workshop will be conducted with 7th grade students. In later stages, the workshops are expected to be extended to other Alvalade schools and to 11th grade students.



The Milano Living Lab

The grand opening of a new 161,400-square-foot public space at Porta Nuova Garibaldi unleashed new community interactions in a less developed area. Porta Nuova or “new gate” is a trio of mixed-use developments designed to revitalize a long-abandoned area and reunite the adjacent neighborhoods of Garibaldi, Isola and Varesine. The 71-acre master plan encompasses a full range of residential, retail, office, hotel, educational, government, cultural and social-function space. Porta Nuova promises to restore a sense of harmony and balance among the three neighborhoods, while setting a new benchmark for urban developments throughout Europe.



The Vilnius Aukštamiestis Living Lab

Aukštamiestis is a district in Vilnius currently undergoing a creative conversion in former or existing factory spaces and courtyards. This part of town has extensive industrial heritage and therefore a huge creative potential. The project is intended to provide spaces and opportunities for creative people to implement their ideas without feeling the constraints of time or space. The vision of Aukštamiestis is a metropolitan industrial district with creative and entertaining solutions. The project is developed through annual workshops including community members, architects, urbanists, students, municipality and other interested parties.



To respond to the call please contact the Head of Organizational committee prof. Aelita Skarzauskiene by email aelita@mruni.eu or phone +370 698 28037.